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Anson named executive director of the Nebraska 150 Celebration

(Lincoln, Neb.) Governor Pete Ricketts and First Lady Susanne Shore today announced that Regan Anson of Lincoln has been named executive director of the Nebraska 150 Celebration, which will commence in 2017.

Anson, 37, has been director of marketing and communications at Peru State College since 2006. She previously served as communications director for former Attorney General Jon Bruning and deputy communications director for former Gov. Mike Johanns.

First Lady Shore said, "Regan's expertise, energy and creativity match the vision we have for the Nebraska 150 Celebration, and we are excited to have her lead this important initiative. I'm confident she will be a valuable resource as we work to create a celebration that serves as a catalyst for a movement that goes beyond 2017 – a strategic effort that promotes a spirit of pride, growth, engagement and connection within our state."

Anson said, "It is an honor to have been selected to serve my state in this role. I want to thank Governor Ricketts, First Lady Shore, the Sesquicentennial Committee and the 150 Foundation for putting their faith in me to plan the biggest celebration in Nebraska history!

"Nebraska's Sesquicentennial presents a unique opportunity in time to honor our heritage, celebrate our growth and plan for our future. As a lifelong Nebraskan, I know well the pride people have in our great state. We will work hard to ensure this celebration is a reflection of Nebraska's true spirit."

While at Peru State, Anson has served as the chief communications strategist responsible for the planning, management, coordination and creation of all college marketing, branding and public/media relations efforts aimed at enhancing knowledge and support of the institution, including external and internal communications. Her responsibilities also involved special event coordination, including chairing the institution's Sesquicentennial Committee. Peru State will also celebrate its 150th anniversary in 2017.

Anson, a Brunswick, Neb., native, holds a Bachelor of Science degree in journalism/public relations from the University of Nebraska at Kearney and a Master of Science degree in organizational management with emphases in entrepreneurship and economic development from Peru State College.

Anson is a graduate of the Nebraska State Chamber of Commerce's

Leadership Nebraska Program, a member of the Council for the Advancement and Support of Education, a past member of the Nebraska Press Women Association and the American Marketing Association.

She will begin her duties Tuesday, Sept. 1.

To learn more about the Nebraska 150 Celebration, visit www.nebraska150.org.