



# NEBRASKA STATEHOOD 150

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## **Nebraska 150 Celebration launches online store *Commemorative merchandise on sale in time for holiday season***

(Lincoln, NE) The Nebraska 150 Celebration today launched an online store, [www.ne150.org/shop](http://www.ne150.org/shop), featuring a variety of commemorative merchandise, including collectible and apparel items.

Nebraska 150 Celebration Executive Director Regan Anson said, "Christmas is right around the corner, and we all have at least one person in our lives who has everything and makes gift giving impossible. Some commemorative Nebraska 150 Celebration items are the perfect solution. We did our best to stock the store with a wide variety of items to suit every interest."

The merchandise was created in partnership with Roberts Advertising in Omaha, Nebraska, and features the Nebraska Sesquicentennial Commission's official logo and/or the state's beloved historic motto, "The Good Life."

Among the specialty items are an etched brass ornament, leather bookmark featuring Chief Standing Bear, solid pewter and leather key tag, custom ceramic cookie jar molded and hand-painted to resemble a classic glass mason jar and classic lacquer Tornado roller ball pens by Retro 51.

Anson said, "While we will have the usual T-shirts and ball caps, we also had a broader vision when we sat down to develop the merchandise for this celebration. The goal was to create keepsakes that could be handed down from this generation to the next. We also wanted to honor Nebraska's rich history and highlight the remarkable legacy of our forefathers and foremothers."

Anson said the store is launching with a limited selection of items in stock, but will continue to add merchandise almost daily in the coming weeks.

Nebraska was granted statehood on March 1, 1867. The state will commemorate its 150th birthday beginning Jan. 1, 2017, with a yearlong celebration involving a wide variety of programs and projects across the state. Additional information about the Nebraska 150 Celebration is available at [www.ne150.org](http://www.ne150.org) on Facebook at [facebook.com/nebraska150](https://facebook.com/nebraska150) and Twitter @ne150.

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